

# Form ADV Part 2B – Brochure Supplement

for

**Jamie C. French**  
**Wealth Advisor**  
**Managing Partner, AEP<sup>®</sup>,**  
**CAP<sup>®</sup>, CFP<sup>®</sup>, CKA<sup>®</sup>,**  
**CLTC<sup>®</sup>, CPA, RICP<sup>®</sup>, FIC<sup>®</sup>**

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**Effective: August 21, 2023**

This Form ADV 2B (“Brochure Supplement”) provides information about your Thrivent Advisor Network, LLC Advisory Person (“Advisory Person”), Jamie C. French (CRD# 5155237), that supplements the Thrivent Advisor Network, LLC (“TAN” or the “Advisor”, CRD# 304569) disclosure brochure that you should have received a copy of regarding TAN’s advisory services. If you have not received a copy of TAN’s disclosure brochure(s) or if you have any questions about the contents of this Brochure Supplement, please contact Advent Partners at (717) 525-9535.

Additional information about Jamie C. French is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

TAN Advisory Persons provide advisory services under a “doing business as” name or may have their own legal business entities. However, advisory services are engaged exclusively through TAN, a registered investment adviser.

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## Item 2 – Educational Background and Business Experience

Jamie C. French, born in 1974, is dedicated to advising Clients of TAN as a Wealth Advisor/Managing Partner of Advent Partners. Jamie C. French earned BA in Accounting from Cedarville College in 1996. Additional information regarding Jamie C. French's employment history is included below.

### **Employment History:**

Wealth Advisor, Thrivent Advisor Network, LLC	03/2022 to Present
Wealth Advisor, Thrivent Financial	06/2006 to Present

### **CERTIFIED FINANCIAL PLANNER™ Professional**

I am certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, I may refer to myself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and I may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at <https://www.cfp.net/>.

CFP® professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP® professional, an individual must fulfill the following requirements:

- **Education** – Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirement through other qualifying credentials. CFP Board implemented the bachelor's degree or higher requirement in 2007 and the financial planning development capstone course requirement in March 2012. Therefore, a CFP® professional who first became certified before those dates may not have earned a bachelor's or higher degree or completed a financial planning development capstone course.
- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- **Experience** – Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- **Ethics** – Satisfy the *Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement* and agree to be bound by CFP Board's *Code of Ethics and Standards of Conduct ("Code and Standards")*, which sets forth the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- **Ethics** – Commit to complying with CFP Board's *Code and Standards*. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- **Continuing Education** – Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the *Code and Standards*.

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### **Accredited Estate Planner (“AEP®”)**

To be eligible to be considered for the AEP® designation, the applicant must provide documentation of being licensed to practice law as an Attorney (JD) or to practice as a Certified Public Accountant (CPA), or of being currently designated as a Chartered Life Underwriter® (CLU®), Chartered Financial Consultant® (ChFC®), Certified Financial Planner (CFP®), or Certified Trust & Financial Advisor (CTFA), in any jurisdiction of the United States of America and meet certain educational requirements.

The applicant must be presently and significantly engaged in “estate planning activities” as an attorney, an accountant, an insurance professional and financial planner, or a trust officer. A minimum of five (5) years of experience engaged in estate planning and estate planning activities is required. To be exempt from the required education requirements, an applicant must have a minimum of fifteen (15) years of experience engaged in estate planning and estate planning activities. AEP® applicants are required to be members of, and continuously maintain membership in, an affiliated local or regional estate planning council where such membership is available. Where no affiliated local council membership is available, the applicant is required to continuously maintain an At-Large individual membership in the National Association of Estate Planners & Councils.

AEP® applicants must continuously be in good standing with the applicant’s respective professional organization and/or license authority (e.g., State Bar Association for attorneys, etc.) and provide three (3) professional references prior to acceptance. In addition, AEP® applicants must abide by the NAEPC Code of Ethics, acknowledge a commitment to the team concept of estate planning by signing a declaration statement and meet continuing education and re-certification requirements, which include the yearly payment of dues.

### **Chartered Advisor in Philanthropy™ (“CAP®”)**

The Chartered Advisor in Philanthropy™ (CAP®) provides you with the knowledge and tools you need to help clients articulate and advance their highest aspirations for self, family, and society. Candidates must be engaged in the following professional activities three of the five years immediately preceding the application:

- advising individuals or charitable organizations in wealth and estate planning, charitable planning, charitable giving, planned giving, nonprofit or foundation management or services, investment management of charitable assets or accounting or;
- Employed in the nonprofit sector in a capacity related to nonprofit management, development, planned giving, or fundraising.

The CAP® program is offered by the American College and consists of three graduate-level courses, *Planning for Impact in the Context of Family Wealth, Charitable Strategies, and Gift Planning in a Nonprofit Context*. The CAP® program requires three course-specific, two hours proctored exams, and 15 hours of continuing education every two years. Holders of the CAP® must adhere to The American College’s Code of Ethics.

### **Certified Kingdom Advisor® (“CKA®”)**

Kingdom Advisors is a non-profit training organization for financial professionals who specialize in the planning differentiators that exist when you apply a Christian worldview to financial decision-making.

The prerequisites for the designation/certification are that the advisor must hold one of the approved industry designations (CFP®, ChFC®, CPA, CPA/PFS, EA, CFA, CIMA®, AAMS, CLU®, JD) or 10 years of experience in the discipline in which applying for the CKA® designation. The disciplines include financial planning, investments, accounting, estate planning law, and insurance. The education prerequisites for the designation/certification is a 21.5-hour online course and a 200-question open-book exam with a minimum score of 80%. In January 2017, the educational prerequisite will move to a 3-credit hour equivalent certificate course offered by the two largest Christian universities in the US. The new university-based course will be offered in cohorts consisting of approximately 50 hours of student work over 8 weeks and a new proctored exam administered once a student completes the university-based CKA® Educational Program. All candidates must sign a "Statement of Faith," obtain a letter of reference from pastor or member of pastoral staff, pass a regulatory review, complete a signed statement of personal stewardship and submit two client references.

The continuing education requirement to maintain the designation is 10 hours annually. Kingdom Advisors (KA) also requires all Certified Kingdom Advisor® designees to remain in substantial compliance with a set of ethical principles, rules, and standards in order to use or to continue to use the Certified Kingdom Advisor® designation. In order to oversee such compliance, KA has established procedures for reporting ethical violation, as well as a set of

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disciplinary procedures to oversee the investigation of potential violations of such principles.

### **Certified Long-Term Care™ (“CLTC®”)**

The CLTC®, Certified in Long-Term Care™ designation, is a long-term care planning designation granted by the Corporation for Long-term Care™ Certification to individuals who satisfy educational, work experience, and ethics requirements. Recipients of the CLTC® have completed a rigorous multidisciplinary course and examination that focuses on long-term care. To maintain this designation, the CLTC® must satisfy continuing education requirements and adhere to the CLTC® Code of Professional Responsibility.

### **Certified Public Accountant™ (“CPA”)**

CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two-year period or 120 hours over a three-year period). Additionally, all American Institute of Certified Public Accountants™ (AICPA®) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted the AICPA’s® Code of Professional Conduct within their state accountancy laws or have created their own.

### **Retirement Income Certified Professional™ (“RICP®”)**

The RICP® designation teaches advisers techniques and best practices used to create sustainable streams of retirement income. The education covers retirement income planning, maximizing Social Security and other income sources, minimizing risks to the plan, and managing portfolios during the asset distribution phase. The designation includes three required, college-level courses that represent a total average study time of more than 150 hours. RICP® designees must meet experience, continuing education and, ethics requirements. The credential is awarded by The American College, a non-profit educator with an 85-year heritage and the highest form of academic accreditation.

## **Item 3 – Disciplinary Information**

Jamie C. French has no legal or disciplinary events required to be disclosed in response to this item.

However, you are encouraged to independently view the background of Jamie C. French on the Investment AdviserPublic Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with their full name or their Individual CRD# 5155237).

## **Item 4 – Other Business Activities**

### **Broker-Dealer Affiliation**

Jamie C. French is also a registered representative of Purshe Kaplan Sterling Investments, Inc. (“PKS”). PKS is a registered broker-dealer (CRD# 35747), member FINRA, SIPC. PKS is not an affiliate of TAN. In Jamie C. French’s separate capacity as a registered representative, Jamie C. French will receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Jamie C. French. Neither the Advisor nor Jamie C. French will earn ongoing investment advisory fees in connection with any products or services implemented in Jamie C. French’s separate capacity as a registered representative. Jamie C. French spends approximately 10% of his time per month in his role as a registered representative of PKS.

### **Insurance Agency Affiliations**

Jamie C. French is also a licensed insurance producer. Implementations of insurance recommendations are separate and apart from Jamie C. French’s role with TAN. As an insurance producer, Jamie C. French will receive insurance commissions and other related revenues from affiliated and unaffiliated insurance companies

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whose products are sold, which presents a conflict of interest because Jamie C. French has an incentive to recommend insurance products to clients based on commissions to be received, rather than based on clients' particular need. Jamie C. French is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. Clients are under no obligation to implement any recommendations made by Jamie C. French. Jamie C. French spends approximately 10% of his time per month in this capacity.

## **Item 5 – Additional Compensation**

Jamie C. French has additional business activities where compensation is received that are detailed in Item 4 above.

Advisory Persons may, from time to time, receive additional compensation or other economic benefits, such as, sales awards (cash and non-cash), recruiting and training support services, expense reimbursement, software, bonuses or non-cash compensation (e.g., attend sales conferences and other recognition events) for providing investment advisory products or services.

Advisory Persons may be eligible to receive compensation for referring individuals who become Advisory Persons of TAN. The compensation paid to the referring Advisory Persons is based on the referred individuals becoming Advisory Persons of TAN and revenue from investment advisory fees earned by them.

Thrivent Financial for Lutherans may provide a cash bonus or other economic benefit to Advisory Persons based on the number of new clients that purchase certain eligible products and services, including advisory products and services. This additional compensation is based on the number of Jamie C. French's new clients who become members of Thrivent Financial for Lutherans because the clients bought a membership-eligible product, retention of assets, and/or their sales volume of specific products and services.

Advisory Persons may receive non-cash compensation from an unaffiliated third-party (i.e., professional service provider) for client referrals. The non-cash compensation arrangement is a mutual understanding of a cross-referral relationship between a financial advisor and an unaffiliated third-party.

Thrivent Trust Company pays Advisory Persons a fee for referring clients to them for professional personal trust, estate and investment management services except when the Advisory Person provides advisory services to the referred client's assets.

Advisory Persons who facilitate gifts to Thrivent Charitable Impact & Investing® (Thrivent Charitable) may be eligible to receive non-cash compensation (e.g., public recognition and funding to co-host an event). Receipt of non-cash compensation is based on the specific threshold of gifts facilitated during the year and/or the Advisory Person's career with TAN. Thrivent Charitable is not affiliated with TAN and Advisory Persons.

Thrivent Distributors, LLC pays Advisory Persons for his or her work in bringing donor gifts to Thrivent Charitable to the extent these donor gifts are invested in Thrivent Mutual Funds.

## **Item 6 – Supervision**

Jamie C. French serves as a Wealth Advisor/Managing Partner of Advent Partners a d/b/a of TAN and is supervised by David Belotte, the Chief Compliance Officer. Mr. Belotte can be reached at (612) 844-8444.

TAN has implemented a Code of Ethics, an internal compliance document that guides each Supervised Person in meeting their fiduciary obligations to Clients of TAN. TAN has developed policies and procedures to supervise its investment advisory programs and services. This includes, among other things, the initial and ongoing review of certain types of account activity, or lack thereof, the types of securities being purchased or sold, the share class of mutual fund holdings, the account holdings relative to clients' financial status and investment objectives and monitoring of recommendations to clients.